

# SCOTT FRUEHLING

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physical Austin, Texas

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## education

### **University of Minnesota Duluth | 1998 - 2003**

BFA in Graphic Design    Minor in Photography

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## experience

### **Graphic Designer at ABG/PrintAgility, Austin, TX | 2009 - Present**

- responsible for all design jobs and various computer issues
- assist with printing and machine maintenance as needed
- assist with binding as needed

### **Graphic Designer at Tiny Hawk Records, Austin, TX | 2008 - Present**

- work on flyers, posters, web design and merchandise as assigned
- assist with band design requests as needed
- work within budget restraints to complete projects as effectively as possible

### **Graphic Artist at Duluth News Tribune, Duluth, MN | 2007 - 2008**

- Work with clients/ account executives to create advertising for newspaper and inserts
- Manage accounts for both external and internal clients to customize promotional pieces
- Create and give presentations for client advertising packages and campaigns
- Collaborate with local and national agencies to ensure high quality and satisfaction
- Create Flash-based advertising for web and video media

### **Graphic Designer at Lake County News-Chronicle, Two Harbors, MN | 2006 – 2007**

- Independently designed and created layout of newspaper
- Worked directly with clients to create tailored advertising campaigns
- Established relationships and managed contacts with multiple clients
- Produced a wide variety of graphic pieces to fit the needs of each client and project
- Updated website with stories, photos and graphics using CMS
- Assisted with IT troubleshooting and repair of computer software and hardware

### **Graphic Artist at The Pine Journal, Cloquet, MN | 2005 - 2006**

- Worked with clients to create newspaper advertising including retail and classified
- Assisted with layout of newspaper
- Maintain client contact and ensure customer service by working with account executives

### **Graphic Design Intern at Out There Advertising, Duluth, MN | 2003 - 2004**

- Collaborated on television commercials, magazine and newspaper ads
  - Created brochures, logos and graphics for individual clients
  - Worked closely with a teams of creative and art directors to create client pieces
  - Established relationships with account executives to communicate goals and needs
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## SKILLS

QuarkXPress, InDesign, Photoshop, Illustrator, Flash, Dreamweaver, Microsoft Office Suite  
Proficient in both Mac and Windows formats  
Knowledge of HTML, CSS / Basic knowledge of Actionscript

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